

Policy

Support

Signalfire Group helps public and private sector organizations around the globe leverage policy to advance their circular economy goals. Signalfire Group interprets rapidly evolving policy landscapes, monitors emerging trends, and assesses the material impacts of different policy developments. We specialize in extended producer responsibility (EPR) policy, though we have extensive experience in broad sustainable materials management and circular economy policies.

Our team has decades of experience in recycling and environmental policy in the U.S. and Canada, paired with a strong operational understanding of the waste and recycling industry, as well as legislative and regulatory processes. We provide a variety of services and can tailor our expertise to meet your organization's needs.

The products outlined below are examples of Signalfire Group's deliverables. In addition, our team provides support with needs assessments, EPR program development and execution, compliance insight, and strategic research and advice.

Signalfire Services and Key Topics

<p>Monthly Newsletter</p> 	<p>Policy Landscape</p> 	<p>Policy Playbook</p> 	<p>Implementation Handbook</p> 	<p>Policy Development & Analysis</p> 
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How do I stay up to date on proposed and enacted policies?

What are different policies designed to do and how have they historically been applied?

How is the policy landscape changing over time, and what should I be prepared for?

What are the key features of a specific policy approach, and how should I respond to them?

What policy provisions are most important to achieve my objectives?

How can I continue to make my voice heard and shape the policies already in development?

How can I influence active legislation to maximize benefits to my organization?



Monthly Newsletter: Policy Overview

Signalfire Group interprets North America's rapidly evolving circular economy and recycling policies and trends. We provide you with timely, convenient, and concise information about policies that will impact your business, including guidance on organizational and material impacts, insight into a bill's likelihood of passage, and access to on-demand policy analysis.

Our monthly newsletter will keep you updated on where a policy is in the legislative process as well as need-to-know information on implementation.



Policy Landscape

Signalfire Group's Policy Landscape service provides an overview and briefing of the state-level recycling and circular economy policy landscape in North America. Commonly requested topics include extended producer responsibility for packaging and printed paper (EPR for PPP), deposit return systems (DRS), EPR for other materials and products (e.g., batteries, carpet), source reduction, post-consumer recycled content standards, and other sustainable materials management policies. Policy Landscape briefings include an overview of states that have recently enacted policy and states that are expected to consider policy in the future.

Our landscape briefing gives you a better understanding of emerging trends in circular economy policy.



Policy Playbook

Signalfire Group's Policy Playbook provides you with an overview of relevant legislation from the perspective of your organization's values, priorities, and concerns. With that information and drawing from our team's extensive policy experience and existing on-the-ground contacts, Signalfire Group will define the key state-level policy provisions that support your organization's objectives. For example, an EPR PPP playbook would address core issues such as definitions, recycling targets, scope of covered services, recycler roles and responsibilities, and supporting policies.

Our policy playbook defines the core provisions that will help ensure policy is customized to best meet your company's needs.



Implementation Handbook

The Implementation Handbook provides up-to-date information on opportunities for you to engage the implementation and / or rulemaking processes for specific legislation. We provide targeted guidance for each of the focused policy areas addressed in legislated states to ensure you know when and how to engage to influence the implementation process to meet your objectives.

Our implementation services ensure you are in the know with the most up-to-date information and your teams are aware of the latest rules and opportunities for engagement.



Policy Development and Analysis

Signalfire Group is an extension of your sustainability and government relations team. As such, our services include:

- Easy-to-understand legislative and policy analysis;
- Briefings that illuminate the latest trends, contextualize political landscapes and stakeholder positions, and summarize in-depth research;
- Section-by-section policy interpretation and clarification; and
- Alerting you to key opportunities to engage and shape policy.

Signalfire Group also supports proactive policy development, including developing key policy provisions, or model legislation, working with contract lobbyists to develop supporting communications assets and reaching out to stakeholders to build coalitions to help get legislation enacted.

Our policy development and analysis services can be fine tuned to meet your team needs as you better understand active legislation and determine how you can best move legislation forward.